**Wizard Usage Reports Transcript**

This video will cover usage reports for World Book Wizard.

They are accessed from the same place as your other usage reports in account tools so all account administrators have access to these. They are found as the last product here in the list World Book Wizard. But they look a lot different than the other usage reports because Wizard is a completely different product.

We have 11 different metrics that you can track usage on here, within Wizard. For this demo, I'm logged into our internal account so that I'm not displaying other actual account information. So the numbers look a little bit different than they would for a district, but all of the stats that I'll walk through and the usage collected, will be the same.

To start at the top will have your account name. In the top right, you have the date range that tells you what months you're looking at usage for. So this is going to default to the very start of your Wizard subscription to whatever the current month is. To change that, simply click on the calendar icons to select a new starting or ending date range. And then the stats throughout the page would update to match the date range you've selected.

Walking through each metric, we'll start with users. What this is going to demonstrate is when a user signs up, so with the Wizard, you have the concept of teacher accounts and student accounts displayed here. Once Wizard is turned on, you can track usage for how many people have logged in for the first time. That means as a teacher, I've entered up my educator code, and landed on my teacher dashboard for the first time. As a student, I've logged into my World Book account through Wizard and I've landed on my student dashboard for the first time. They'll actually get their little guided walkthrough at this point.

This is an interactive part of the report so I can click up here on the colors to make content appear and disappear. If I only want to look at student users, teacher users, and you can see here that when I have them both selected it's running total of all accounts.

Questions answered is exactly what it sounds like. It's going to display a running total of questions answered throughout all of Wizard. That will count up, regardless of if a student got the question right or wrong, because with Wizard and that adaptive technology. Even if I get the question wrong, I'm going to see it again, or be tested on the concept in another question. So, each time I answer a question, even if it's that repeat, it will count as a new question answered. So, this is a good way to monitor usage with that questions answered metric.

Below that, we have learning hours. This comes from the reports within Wizard that teachers can view that display each student's learning minutes. But here at the Account level, you can get that more holistic view of total learning hours across all users.

As we move down here to drills, you can see that we have drills accessed and drills completed. This one, again, has a little bit of interaction, where I can hover to view more detail. So I can see exactly how many from March through November, we have accessed 836 drills. That means someone has opened it, and at least started the drill. Completed will show that they have reached 100% proficiency, so they've accessed it and actually completed the drill. Again, because I'm in our internal account, this looks a little bit different. We do a lot of testing, and so we access a lot more than we might have been completing. Your drills completed will most likely be much higher out here.

Over here on the right, we have logins. So this is different than users, again, users is the first time someone signs up or and accesses Wizard and the first time they land on their teacher or student dashboard. Here under logins, this is repetitive, so if I have logged into my account 35 different times, that's adding to this running total. Again, it's signified by color for students or teachers. I can hover over to see the exact number here. 360 times I've had student logins. 366 teacher logins. I can again click to see only teacher logins or only student logins.

Here are three additional metrics here at the bottom, the number of classes created. So, every time a teacher creates a class on their dashboard, this count will go up. So, you can see at the start of the year, this will probably be a much higher number than a few, change this date range to maybe October. But, again, you'll probably notice those trends with when you first sign up, when a semester changes, a quarter changes, so you can really get an idea of how many classes people are creating.

Same thing with assignments. It's just a running total across all of your accounts. How many assignments are being created? Those can be drills or they can be entire courses. So, it's just anything that is created and assigned to students.

Then how many classes students have joined. So, as one student, if all five of my teachers use Wizard, I might join five different classes. So, this is, again, another piece of insight for those running totals that you can monitor and get a feel for the usage at the account level for Wizard.

Over here on the left, you have a couple of other options with your reports. The envelope is your option to e-mail this report, so you can e-mail to multiple people, choose whether it will be attached as a PDF or a CSV and then, include a message and hit Send. I get that notice that my e-mail is sent successfully.

There is the option to print this report as well. And lastly, you can click to download as a CSV file or a PDF. Those are your 11 different metrics to monitor usage, fer Wizard, from that holistic, entire account level view here in Account Tools.