



MAKE THE MOST OF YOUR WORLD BOOK ONLINE SUBSCRIPTION.

1. Manage Your Account. First, go to [Account Tools](#). Then from the “Localization” tab, you can add your library’s logo and welcome message to all World Book Online homepages! From the “Downloads” tab, add the following tools to users’ desktops or devices, which create quick access to databases and/or searches:

- Web page graphics and/or widgets
- Web page links
- Desktop search widgets

2. Spread the Word. Remind users they have access with such [promotional materials](#) as brochures, flyers, customizable bookmarks, posters, and social media posts.

3. For Public Libraries—Include World Book Online in Your Federated Search Applications:

Serial Solutions’ 360 Search, Auto- Innovative Interfaces, Destiny One Search, Library Solutions, Auto-Graphics, Book Systems SURFit, Autology, EBSCO Discovery, and ProQuest Summon.

4. Training & Support. In addition to 24/7 access to our robust [training guide](#), which includes step-by-step how-to articles and [video tutorials](#), we offer [weekly webinars](#) that cover timely topics and creative ways to use World Book Online. These materials can also be found under “Support” in the tool bar at the bottom of every Web page.

5. Explore Our Catalog. Take a peek at our new [2020-2021 Digital & Print Catalog](#) to discover our highly appealing supplementary print series that are the perfect complement to your digital subscription!

6. Let’s Connect. Follow us on social media for the latest news, discoveries, and learning opportunities!

