

World Book Web Graphics

Version 01-26-10

The Web Graphics feature provides an easy to use method to access the World Book Web. These graphics will provide a web link from your website to the World Book Web products to which you have subscribed.

The Web Graphic includes an icon for the World Book product of your choice and the link to the product all in one. Just cut and paste the embed code into your web page and the graphic and link will work automatically.

To access the Web Graphics page:

1. Go to World Book My Account: <http://www.worldbookonline.com/myaccount>
2. Log in with your Administrator ID (your email address) and password.
3. On the Dashboard page, see the Downloads section and click on **Web Graphics**.

The Web Graphics page provides graphics which link directly to each online product offered by World Book, as well as a main World Book Web graphic, which links to the Super Home Page.

To place a Web Graphic on your institution's web page:

1. Choose the graphic of your choice from the Web Graphics page.
2. Below the graphic is an embed code, copy the code in the box.
3. Find the place in your web site's html page where you would like the Web Graphic to appear.
4. Paste the embed code and save the html page to your web site.
5. The World Book Web Graphic will now appear automatically.

Best Practices:

- Every graphic's embed tag is customized to your account, so don't share these tags with other institutions or post your Web Graphics where users of other institutions might access them. The Web Graphics provide a convenient link to the World Book Web and will let us know that the user clicking on the graphic is from your institution.
- The Web Graphics provide a link, but do not log the user into the World Book Web. The graphics are designed to work with the authentication method that your World Book account is already using.
- The Web Graphics may be posted on your public web page or may be posted behind your institution's own login. They will also work with intranet pages if your intranet has access to the Internet.

Questions? Contact World Book Web Support:

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